

# 3<sup>rd</sup> International Symposium

## Exchange of experiences between specialists from Mexico and the European Union: Strategies for preservation of Cultural Heritage in Health Emergency situations

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3-30 November 2020

### DRAFT PROGRAMME

#### 1. INTRODUCTION

The 3<sup>rd</sup> International Symposium devoted to Cultural Heritage<sup>1</sup> will be organized by the Delegation of the European Union to Mexico, in collaboration with the Mexican Ministry of Culture, the National Institute of Anthropology and History (INAH) and the National Institute of Fine Arts and Literature (INBAL).

The 3<sup>rd</sup> International Symposium "Exchange of Experiences between specialists from Mexico and the European Union: strategies for preservation of Cultural Heritage in Health Emergency situations", seeks to identify areas of opportunity that exist in the field of technical cooperation between Mexico and the European Union.

In this way, the Symposium aims to contribute to the Joint Communication '*Towards an EU strategy for international cultural relations*' (2016), which identifies cooperation on cultural heritage as one of the priorities to advance international cultural relations with partner countries.<sup>2</sup> Indeed, promoting diversity through international cultural relations is an essential part of the EU's role as a global player.

The COVID-19 pandemic has had a direct and indirect impact on the whole spectrum of EU policies in the immediate, medium- and long- term, as well as on their external projection. The 3<sup>rd</sup> Symposium will contribute to build the needed conditions to avoid that future Health Emergencies have the same negative impact on the Cultural Heritage Sector, by means of exchange of good practices and dialogues on policies, regulations as well as standards and protocols.

Therefore, this 3<sup>rd</sup> Symposium is timely and fully in line with EU policies and current Mexican initiatives. It builds on the experience gained through previous actions, but in the current context of the COVID-19 pandemic. Ultimately, the goal is to contribute to the deepening of EU-Mexico relations regarding culture and cultural heritage.

#### GENERAL ORGANISATION:

The programme of the 3<sup>rd</sup> Symposium will be fully digital and will be organised around roundtables and hands-on workshops.

**Dates:** From the 3 to the 30 of November 2020

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<sup>1</sup> The 1<sup>st</sup> Symposium was organised in 2018, in the framework of the European Year of Cultural Heritage 2018. The 2<sup>nd</sup> Symposium was organised in 2019 in Mexico City. Both of them focus on the topic: "Interventions' Strategies for cultural heritage damaged by the 2017 earthquakes".

<sup>2</sup> JOINT COMMUNICATION TO THE EUROPEAN PARLIAMENT AND THE COUNCIL Towards an EU strategy for international cultural relations JOIN/2016/029 final

**Venue:** Online

**Language:** English and Spanish.

<b>3-30 November (mornings)</b>
Due to the time difference between Europe and Mexico, our timeframe is from 9am to 11:00am (Mexico time) (4pm to 6pm CET)
<b>ROUNDTABLES (3-24 November)</b>
<b>Roundtables</b>
90 minutes of Panellists' interventions + 30 minutes Q&A with the audience One a day Tuesdays and Thursdays
<u>Audience:</u> Specialized personnel, journalists and all interested public.

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On the 3<sup>rd</sup> of November 2020, there will be an opening roundtable with authorities from EU and Mexican institutions. A closure roundtable is envisaged on the 24 of November 2020, with the participation of EU and Mexican authorities.

## 2. TOPICS:

### I. **Consequences of the closure of Cultural Heritage sites.**

The implications of the closure of heritage sites are financial, social, cultural and professional, affecting every dimension of the cultural heritage value chain: from conservation and safeguarding and from outreach to training and education. The Network of European Museum Organisations (NEMO) carried out a survey to look at how COVID-19 has affected on the museums budget and operations, how they re-organised their structures and offer new services to their audiences<sup>3</sup>. Europa Nostra launched a wide consultation on the impact of COVID-19 on the heritage world<sup>4</sup>. Among the issues to be discussed are assessing and quantifying the impacts of the prolonged closure, as well as re-opening and rebooting activities of heritage sites in the 'new normality'

### II. **"Heritage in times of COVID: Tools for Identifying Risks, Monitoring Impacts, Assessing Needs"**<sup>5</sup>.

The massive impacts of the COVID-19 crisis in the heritage world are still largely unknown. The International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM) launched a call to act on 'Heritage in times of COVID', producing a set of tools to identify risks, monitoring impacts and assessing needs<sup>6</sup>. Among the topics to be addressed are the Proposal to update the curator's Manual in times of COVID, as well as the dismantling of temporary exhibits during the pandemic.

### III. **Digitalization of the Cultural Heritage. Virtual Tourism.**

The COVID-19 has fostered a rapid digital transformation of the heritage world, creating numerous opportunities for the sector. According to a recent NEMO survey, over 60% of consulted museums increased their online activity during the lockdown<sup>7</sup>. They also provide several recommendations regarding online strategies of the museums. Intellectual property and copyright. Among the issues to be tackled are intellectual property and copyright, alternatives for the monetization of digital activities (which will be very much needed due to the income decline in physical visits) as well as significant inequalities in the digital capacities of heritage organisations (digital gap).

<sup>3</sup> <https://creativesunite.eu/nemo-survey-on-museums-and-covid-19-museums-adapt-to-go-online/>

<sup>4</sup> <https://www.europanostra.org/europa-nostra-launches-wide-consultation-on-the-impact-of-covid-19-on-the-heritage-world/>

<sup>5</sup> <https://www.iccrom.org/tools-identifying-risks-monitoring-impacts-assessing-needs>

<sup>6</sup> [https://www.iccrom.org/sites/default/files/2020-04/covid19\\_call\\_of\\_iccrom\\_for\\_protecting\\_heritage\\_-eng.pdf](https://www.iccrom.org/sites/default/files/2020-04/covid19_call_of_iccrom_for_protecting_heritage_-eng.pdf)

<sup>7</sup> <https://www.ne-mo.org/news/article/nemo/nemo-survey-on-museums-and-covid-19-increasing-online-activities-of-museums.html>

**IV. The illicit trade in cultural goods during the pandemic.**

During the lockdown, it often became difficult to ensure the proper security for heritage sites and their contents. The International Council of Museums (ICOM), together with INTERPOL, launched a series of recommendations to ensure the preservation of cultural heritage<sup>8</sup> after several museums suffered some thefts during the lockdown. Among the challenges to be addressed are the definition of measures to strengthen the fight against the illicit trade of cultural property, the use of new technologies for this purpose, as well as raising the awareness on this problem among local communities, authorities and heritage operators.

**V. Training of restorers in times of COVID and confinement.**

Education and training on Cultural Heritage restoration during the pandemic has been a challenge worldwide, due to the lockdown of training institutions and the disruption of learning. Sharing techniques, and introducing new technologies, may open a new field of international cooperation. Other key challenges include cleaning and disinfection protocol for re-entry and maintenance of institutional museums.

**VI. Measures to reinforce the sector in charge of Cultural Heritage after COVID-19.**

In the aftermath of the pandemic, pertinent policies and actions (economic, cultural and social) to support the cultural heritage sector will be needed. The Organization of World Heritage Cities (OWHC) has called its members to send initiatives they have undertaken to mitigate the economic impacts of the crisis<sup>9</sup>. Digital preservation policies in experience. Key questions to be addressed are the implementation of digital preservation policies, mechanisms to support the heritage sector in the immediate and mid-term, as well as strategies to make the sector more resilient and prepared for risk.

**VII. Creation of international cultural guidelines for future possible contingencies.**

Cultural Heritage associations from all over the world are facing vulnerability situations during the pandemic. Sharing experiences and recommendations may help to set up a series of international cultural guidelines for future possible contingencies. A key question to be discussed is the necessary Protocol for the re-opening of temples and gathering sites, with an adequate approach with the implicated communities.

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<sup>8</sup> <https://icom.museum/en/covid-19/resources/ensuring-cultural-heritage-security-during-lockdown-a-challenge-for-museum-professionals-and-police-services/>

<sup>9</sup> <https://www.ovpm.org/covid-19/>

### 3. PROGRAMME:

**ROUNDTABLE 1:** Tuesday 3<sup>rd</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>TUESDAY, 3 NOVEMBER</b> <b>Consequences of the closure of Cultural Heritage sites</b>	
9:00-9:05	<b>Welcome and introduction to participants</b> Host: Laura Gonzalez de Artaza, Consultant, European Union -Mexico Sector Dialogue Support Facility (EU-MX SDSF)
9:05-9:15	<b>Inauguration</b> Opening remarks by Mirko Puig, Chargé d'affaires, Delegation of the European Union to Mexico
9:15-9:20	Opening remarks by Marina Núñez Bernal, Undersecretary of Cultural Development of the Ministry of Culture of the Government of Mexico
9:20-9:25	Opening remarks by Diego Prieto Hernández, General Director general of the National Institute of Anthropology and History (INAH)
9:25-9:30	Opening remarks by Lucina Jiménez, General Director, National Institute of Fine Arts and Literature (INBAL)
9:30-11:00	<b>Consequences of the closure of Cultural Heritage sites</b>  <p style="text-align: right;"><b>Panellists:</b></p> <p style="text-align: center;">Lorena Aldana, European Policy Coordinator at Europa Nostra</p> <p style="text-align: center;">Jordi Mallarach Executive Officer Future for Religious Heritage</p> <p style="text-align: center;">Robert Verhoogt, Policy Coordination Officer in the Directorate for Heritage and the Arts (Netherlands)</p> <p style="text-align: center;">Mariana Munguía, National Coordinator of Visual Arts, National Institute of Fine Arts and Literature (INBAL), Mexico</p> <p style="text-align: center;">Rebeca Díaz Colunga. National Coordination of Diffusion (CND-INAH), Mexico</p> <p style="text-align: center;">Moderator: María Margarita Segarra Lagunes, Doctor in History and Conservation, Full-time Researcher, Dipartimento di Architettura, Università degli Studi Roma Tre (Italy)</p>
11:00-11:20	Q&A
11:20-11:25	Closure and Group Photo.

**ROUNDTABLE 2:** Thursday, 5<sup>th</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>THURSDAY, 5 NOVEMBER</b> <b>Heritage in times of COVID: Tools for Identifying Risks, Monitoring Impacts, Assessing Needs</b>	
9:00-9:05	<b>Welcome and introduction to participants</b> Host: Cristina Novio, Team-Leader, EU-MX SDSF
9:05-10:35	<b>Heritage in times of COVID: Tools for Identifying Risks, Monitoring Impacts, Assessing Needs</b>  <p style="text-align: right;"><b>Panellists:</b></p> <p style="text-align: center;">Elizabeth Rosenberg, Project Officer, Network of European Museum Organisations (NEMO)</p> <p style="text-align: center;">Ignacio Rodriguez Temiño, Technician of the Andalusian Board (Spain)</p> <p style="text-align: center;">Marisol Argüelles, Director, Diego Rivera and Frida Kahlo House Studio Museum (Mexico)</p> <p style="text-align: center;">Frida Montes de Oca. National Coordination of Museums and Exhibitions National Coordination of Museums and Exhibitions (CNMyE-INAH) (Mexico)</p>

	<p>Hildegard Rohde Aznar. National Coordination of Museums and Exhibitions (CNMyE-INAH) (Mexico)</p> <p>Moderator: Lorena Aldana, European Policy Coordinator at Europa Nostra</p>
10:35-10:55	Q&A
10:55-11:00	Closure and Group Photo

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**ROUNDTABLE 3:** Tuesday, 10<sup>th</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>TUESDAY, 10 NOVEMBER</b> <b>Digitalization of the Cultural Heritage. Virtual Tourism</b>	
9:00-9:05	<p><b>Welcome and introduction to participants</b></p> <p style="text-align: right;">Host: Laura Gonzalez de Artaza, Consultant, EU-MX SDSF</p>
9:05-10:35	<p><b>Digitalization of the Cultural Heritage. Virtual Tourism</b></p> <p style="text-align: right;"><b>Panellists:</b></p> <p style="text-align: center;">Douglas McCarthy, Collections Engagement Manager, Europeana</p> <p style="text-align: center;">Maaïke Verberk, director, DEN Foundation (Netherlands)</p> <p style="text-align: center;">Eszter Alföldi, Programme Director, Hungarian Tourism Agency - Directorate of International Relations, (Hungary)</p> <p style="text-align: center;">Néstor F. Marqués, Archaeologist (Spain)</p> <p style="text-align: center;">Miguel Fernández Félix, Director, Fine Arts Museum (Mexico)</p> <p style="text-align: center;">Jimena Escobar Sotomayor (CND-INAH). Mexico</p> <p style="text-align: center;">Baltazar Brito Guadarrama, Director, National Library, INAH</p> <p style="text-align: center;">Pedro Ángeles Jiménez, Coordinator of the Arts Information Unit of the Institute of Aesthetic Research, National Autonomous University of Mexico (UNAM) (Mexico)</p> <p style="text-align: center;">Moderator: Corinne Szeinszneider, Coordinator of MichaelCulture Association (tbc)</p>
10:35-10:55	Q&A
10:55-11:00	Closure and Group Photo

**ROUNDTABLE 4:** Thursday, 12<sup>th</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>THURSDAY, 12 NOVEMBER</b> <b>The illicit trade in cultural goods during the pandemic</b>	
9:00-9:05	<b>Welcome and introduction to participants</b> <div style="text-align: right;">Host: Cristina Novio, Team-Leader, EU-MX SDSF</div>
9:05-10:35	<b>The illicit trade in cultural goods during the pandemic</b> <div style="text-align: right;"><b>Panellists:</b></div> <div style="text-align: right;">                     Anna Kędziorek-Ramirez, Policy Officer in charge of Illicit trafficking of cultural goods, DG Education and Culture, European Commission                       Lieutenant Colonel Lanfranco Disibio, Head of the Logistics Section of the Carabinieri Cultural Heritage Protection sector (Italy)                       Emanuele Frontoni, PhD Associate Professor, SIGNIFICANCE – “Stop Illicit heritaGe traffickiNg wIth artiFiCiAl iNtelligenCE” project                       Marja van Heese, Inspector Cultural Heritage at Ministry of Education, Culture and Science (Netherlands)                       Carlos Gonzalez- Barandiarán. Secretary, Board of Qualification, Valuation and Export of Historical Heritage Assets (Spain)                       Eréndira Cruzvillegas Fuentes, Head of the Legal Affairs Unit of the Ministry of Culture (Mexico)                       María del Perpetuo Socorro Villarreal Escárrega. National Coordinator of Legal Affairs (INAH) (Mexico)                       Moderator: Sophie Delepierre, Head of ICOM’s Heritage Protection Department, ICOM (International Observatory on Illicit Traffic in Cultural Goods)                 </div>
10:35-10:55	Q&A
10:55-11:00	Closure and Group Photo

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**ROUNDTABLE 5:** Tuesday, 17<sup>th</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>TUESDAY, 17 NOVEMBER</b> <b>Training of restorers in times of COVID and confinement</b>	
9:00-9:05	<b>Welcome and introduction to participants</b> <div style="text-align: right;">Host: Laura Gonzalez de Artaza, Consultant, EU-MX SDSF</div>
9:05-10:35	<b>Training of restorers in times of COVID and confinement</b> <div style="text-align: right;"><b>Panellists:</b></div> <div style="text-align: right;">                     Anja Romanowski, General Secretary, E.C.C.O - European Confederation of Conservator-Restorers’ Organisations                       José Luiz Pedersoli, Project Manager - Conservation of Collections ICCROM                       Cristina Villar, Head of the Service for the Conservation and Restoration of Works of Art, Archaeological and Ethnographic Heritage, Institute of Cultural Heritage of Spain, IPCE (Spain)                       Pablo Longoria, Executive Director, World Monuments Fund                       Alfredo Véga-Cardenas, Director, Ecole supérieure d’Art d’Avignon (France)                 </div>

	<p>Gerardo Ramos Olvera, Director of the National School of Conservation, Restoration and Museography (ENCRYM), INAH (Mexico)</p> <p>Adriana Cruz, Director of Escuela de Conservación y Restauración de Occidente (Mexico)</p> <p>Moderator: María del Carmen Castro Barrera, National Coordinator for the Conservation of Cultural Heritage (Mexico)</p>
10:35-10:55	Q&A
10:55-11:00	Closure and Group Photo

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**ROUNDTABLE 6:** Thursday, 19<sup>th</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>THURSDAY, 19 NOVEMBER</b> <b>Measures to reinforce the sector in charge of the Cultural Heritage after COVID-19</b>	
9:00-9:05	<p><b>Welcome and introduction to participants</b></p> <p style="text-align: right;">Host: Cristina Novio, Team-Leader, EU-MX SDSF</p>
9:05-10:35	<p><b>Measures to reinforce the sector in charge of Cultural Heritage after COVID-19</b></p> <p style="text-align: right;"><b>Speaker:</b></p> <p style="text-align: center;">Anne Grady, Principal Officer, European Commission, DG Education and Culture</p> <p style="text-align: center;">Ekaterina Travkina, Coordinator, Culture, Creative Industries and Local Development, OECD</p> <p style="text-align: center;">Laura De Miguel Riera, Sg of Management and Coordination of Cultural Assets, Ministry of Culture and Sports (Spain)</p> <p style="text-align: center;">Jimena Escobar Sotomayor, National Coordination of Diffusion (CND-INAH) (Mexico)</p> <p style="text-align: center;">Margarita Cappock, Chair, International Council of Museums - Ireland</p> <p style="text-align: center;">Moderator: Lorena Aldana, European Policy Coordinator at Europa Nostra</p>
10:35-10:55	Q&A
10:55-11:00	Closure and Group Photo

**ROUNDTABLE 7:** Tuesday, 24<sup>th</sup> of November. 9:00 am Mexico City Time (4:00 pm Brussels)

<b>TUESDAY, 24 NOVEMBER</b> <b>Creation of international cultural guidelines for future possible contingencies</b>	
9:00-9:05	<p><b>Welcome and introduction to participants</b></p> <p style="text-align: right;">Host: Laura Gonzalez de Artaza, Consultant, EU-MX SDSF</p>
9:05-10:35	<p><b>Creation of international cultural guidelines for future possible contingencies</b></p> <p style="text-align: right;"><b>Panellists:</b></p> <p style="text-align: center;">Gitte Zschoch, Director EU National Institutes for Culture – EUNIC</p> <p style="text-align: center;">Paola Leoncini Bartoli, Director of Cultural Policies and Development at the Culture Sector, UNESCO</p> <p style="text-align: center;">Jermina Stanojev, Project Officer at Cultural Relations Platform</p>



	<p>Maria Agúndez Leria, Sg of Management and Coordination of Cultural Assets, Ministry of Culture and Sports (Spain)</p> <p>Dora Méndez, National Coordination for the Conservation of Cultural Heritage (CNCPC) and National Coordination of Museums and Exhibitions (CNMyE-INAH) (Mexico)</p> <p>Blanca Noval Vilar. National Coordination for the Conservation of Cultural Heritage (CNCPC) (Mexico)</p> <p>Moderator: Erminia Sciacchitano, Policy advisor at the Minister's Cabinet in the Italian Ministry for Culture, Heritage and Tourism (Italy)</p>
10:35-10:55	Q&A
10:55-11:05	Closing Remarks by Pablo Raphael de la Madrid, General Director of Promotion and Cultural Festivals and in charge of the General Directorate of International Affairs, Ministry of Culture (Mexico)
11:05-11:15	Closing Remarks by Mauricio Escanero Figueroa, Ambassador of Mexico to the Kingdom of Belgium, the Grand Duchy of Luxembourg and Head of the Mission of Mexico to the European Union
11:15-11:25	Closing Remarks by Mirko Puig, Chargé d'Affaires of the European Union Delegation to Mexico
11:25-11:30	Closure and Group Photo